

HTHS BAND ROCKATHON DETAILS

What is a Rock-A-Thon? A Rock-A-Thon is a fundraiser where all Hewitt-Trussville Marching Husky Band students ask for pledges from sponsors (friends, family, neighbors and businesses) to see how long they can rock in a rocking chair.

How long is the Rock-A-Thon? The Rock-A-Thon will be 24 hours. Students may arrive for set-up no earlier than 12:00 PM on Friday. The rocking will begin at 1:00 PM and end at 1:00 PM on Saturday. We will rock for the first fifty minutes of each hour. Everyone will take a ten minute restroom and stretch break the last ten minutes of every hour. Other than the last ten minutes of every hour (the break time), chairs must remain in motion the entire Rock-A-Thon. Everything must be picked up at the conclusion of the Rock-A-Thon at 1:00 PM.

What will we need at the Rock-A-Thon? Every student will be responsible for his or her own rocking chair (seek out one from neighbors or family members if you do not have one in your home). Students will want to form a group with other students. Groups must include at least ten students. Groups can decide who will bring things such as tv's, dvd players, gaming devices, laptops, cards, board games, etc. Students can also bring food and drinks. It will be important to bring power strips and extension cords. Other ideas: blanket, pajamas, books, etc.

Are donations tax deductible? Yes, all donations to the Hewitt-Trussville Husky Band are considered tax deductible for this Rock-A-Thon fundraiser. Donors should indicate on the check that it is a "donation" in the memo field. Their cancelled check can serve as a receipt of their donation.

Any special instructions for getting business sponsorships? Students should make a poster for the back of their rocking chair if they are sponsored by a business. The poster should be titled "I Am Rocking For..." The student should use his or her creativity to decorate the poster. A panel of judges will judge the posters for creativity and design. The winner of the best poster will be treated to a nice dinner and an hour away from the Rock-A-Thon. This winning student will be able to bring one friend of choice from the Rock-A-Thon as well.

Are there any prizes? Some students will be treated to a nice dinner and an hour away from the Rock-A-Thon. The winning students will be as follows: the student with the most sponsors, the student who has the highest amount of money pledged, and the student with the best poster. All of these winning students can choose one other student to bring to the dinner. All students will receive credit for 35% of the money raised to go toward their student band account to be used for band fees, uniform fees, SPRING TRIP FEES, etc.

Can visitors come to the Rock-A-Thon? Visitors are welcome to come see students at the Rock-A-Thon from 12:00 PM until 10:00 PM on Friday. They may return from 7:00 AM until 12:00 PM on Saturday. Only parents will be allowed for the entire 24 hour period. Guests other than parents will be asked to leave at 10:00 PM on Friday night. Guests and parents are allowed to bring food or other items to students during the Rock-A-Thon.

How can parents help at the Rock-A-Thon? Parents will be needed to chaperone in 4-hour shifts. A signup genius will be linked on the Rock-A-Thon page of the website if you can help. (2-6pm, 6-10pm, 10pm-2am, 2am-6am, 6am-10am, 10am-2pm). Duties include walking around through the student groups, keeping students rocking at all times, and to help make the ten minute hourly breaks efficient. We will also need help with clean up throughout the Rock-A-Thon (spills, trash, etc).

How does someone sponsor me in the Rock-A-Thon? Sponsorships are made by the hour. Someone could choose to sponsor you for \$1 per hour that you rock in the Rock-A-Thon. On the pledge sheet, you would write that person's name and \$1 per hour in pledge column. After the Rock-A-Thon you would go collect the money from the sponsor. When you rock for 24 hours in the Rock-A-Thon, that sponsor would donate \$24 to our band program. It's as easy as that! People can choose to sponsor you for whatever amount they wish. We are asking that students seek at least a minimum of 10 sponsors. Sponsors are out there, you just have to be willing to go find them.

When can I start getting pledges? You may begin getting pledges and sponsorships now. If you fill up one entire pledge sheet, you can receive another one in the band room. We will take tallies throughout the remaining days of band camp to see how we are doing in pursuit of our goal.

The Rock-A-Thon promises to be an awesome experience for our students. They will get to know each other really well during the 24-hour period, have a lot of fun, and raise money for our band all at the same time.